

ariaNa vaLleniLla

CREATIVE STRATEGY & ART DIRECTION

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www.arianavallenilla.com

WORK EXPERIENCE

SCADPro X Google

Savannah, GA + Mountain View, CA | 2019

Lead Presenter, Video Lead and Art Director

Researched and developed concepts that enable local communities to organize and help each other in times of crisis

FCB - Area 23

New York, NY | 2019

Art Direction Intern

Pitched ideas to potential and existing clients, developed a new campaign for a recently launched product and performed full time Art Director tasks as part of a creative team

SCADPro X Volvo Cars

Savannah, GA | 2019

Presenter and Creative Strategist

Applied creative thinking strategies with a team of UX and Industrial designers to assist in the research and development of concepts for the future of the user cabin experience

SCADPro X Delta Airlines

Savannah, GA | 2019

Presenter and Video Lead

Collaborated with a team of UX, service and visual designers to research, design, and prototype solutions for Delta's VIP Select vision on the future of high-end flying

MEGA Liquors & CROWN Fine Wine and Spirits

Miami, FL | 2018

Marketing Intern

Created content for both brands social media accounts, directed photoshoots and designed all marketing material.

SCAD Leadership

Savannah, GA | 2017-2019

Student Ambassador

Served as a college host for prospective students and their families

EDUCATION

Savannah College of Art and Design

Savannah, GA | Fall 2016 - Spring 2020

B.F.A Advertising and Branding

Minor in Motion Media Design

SCAD Study Abroad

Hong Kong | Spring 2018

SKILLS

Professional

Leadership
Storytelling
Collaboration
Strategy
Concepting and Ideation
Project Management
Creative Thinking
Research and Data Analysis
Writing

Native in spanish

Technical

Adobe Illustrator
Adobe Photoshop
Adobe In Design
Adobe After Effects
Adobe Premier
Adobe XD
Microsoft Office
Keynote
Sketch
HTML/CSS

AWARDS AND HONORS

Lüzers Archive Vol 6/18

Student Contest 2019 Publication

SCADDY AWARDS

Innovation and Technology Award 2019

Google X SCADpro

Inspirational Leader Award 2019

Scholarships

SCAD Academic Honors
Deans List

Startup Design Sprint 2020

1st Place Winner

VOLUNTEER EXPERIENCE

Carlos Cruz-Diez Collab

Savannah, GA | 2017

Painter